

*A Time for Reflection and Renewal*

# NAVAJO NATION FAIR MAGAZINE

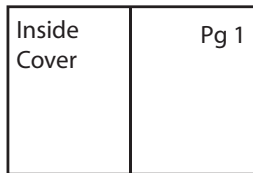


## Advertising Rate Sheet

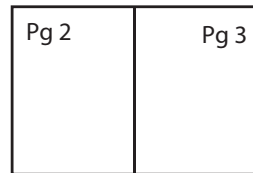
We are pleased to offer the following rates for The 60th Annual Navajo Nation Fair Magazine. This year's magazine is 64 pages and will be printed on 70lb Self Cover Gloss. Your organizations mission and vision will surely be captured and displayed to over 5,000 readers. You will find our rates reasonable allowing small and large businesses to showcase their identity. We look forward and appreciate your support.

### Premium Advertising Rates

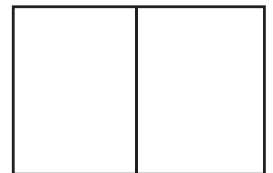
**Spread 1 - Inside Cover, Page 1**  
**Spread Size: 11.25" H x 17.25" W**  
**11" x 17"**  
**\$3,000.00**



Spread 1  
\$3,000.00



Spread 2  
\$2,750.00



Center Spread  
\$2,750.00

**Spread 2 - Page 2, Page 3**  
**Spread Size: 11.25" H x 17.25" W**  
**\$2,750.00**

**Center Spread**  
**Spread Size: 11.25" H x 17.25" W**  
**\$2,750.00**



**Back Cover**  
**Size: 11.25" H x 8.75" W**  
**\$1,750.00**



**Inside Back Cover**  
**Size: 11.25" H x 8.75" W**  
**\$1,650.00**



### Regular Advertising Rates

**Full Page Ad - 10 Ad spaces available**  
**Size: 11.25" H x 8.75" W**  
**\$1,500.00**

**Half Page Ad - 8 Ad spaces available**  
**Size: 5.75" H x 8.75" W**  
**\$750.00**

**Quarter Page Ad - 16 Ad spaces available**  
**Size: 5.75" H x 4.50" W**  
**\$375.00**

### Advertising Submission Guidelines

Finished Files submitted must be 300 dpi & CMYK color process.  
Finished Files need to be formatted in either .jpeg or .tif  
Files can be emailed to: Karl Jim kj@21native.com or  
VIA CD sent to: Navajo Nation Fair Office PO Box 2370 Window Rock, AZ 86515  
Attn: Karl Jim, Media Specialist

**Advertising Deadline: July 7, 2006**

### Billing Information

Payment must be paid in Full

Make Checks or Cashier's Check to:  
Navajo Nation Fair Office  
PO Box 2370  
Window Rock, AZ 86515



PO Box 2370 Window Rock, AZ 86515  
PH: 928.871.6647  
FAX: 928.871.6637  
www.navajonationparks.org

60th Annual Navajo Nation Fair 1946 - 2006  
*A Time for Reflection and Renewal*



### Advertising Insertion Order

Advertiser: \_\_\_\_\_ Phone: \_\_\_\_\_

Agency: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City / State / Zip \_\_\_\_\_

E-mail: \_\_\_\_\_

### 2006 Navajo Nation Fair Magazine

Paid in full \$ \_\_\_\_\_ Due upon contract signature

Make Checks payable to: **Navajo Nation Fair Office**  
**PO Box 2370**  
**Window Rock, AZ 86515**

Ad Size: \_\_\_\_\_ Total contract amount \$ \_\_\_\_\_

### Advertising Payment Terms

To reserve space, payment in the full amount of the ad is required along with signed contract. The undersigned is authorized to contract for the above advertiser. Signature agrees to terms of the agreement and is familiar with all conditions stated. Signature understands that the space rates represents only the charge for space and is responsible for paying any charges incurred by the Navajo Nation Fair Office (NNFO), if artwork is not submitted in compliance with industry standard requirements. The NNFO reserves the right to reject any artwork that it deems unsatisfactory for publication.

### To ensure timely insertion , Please sign and date

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

NNFO: \_\_\_\_\_ Date: \_\_\_\_\_